

JAMES BROUDER



DESIGN | ART DIRECTION | PRODUCTION

jb3creates.com

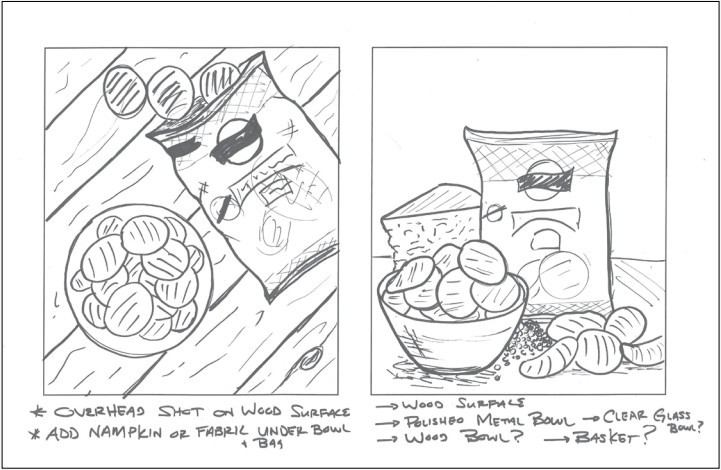




Subway Restaurants

Concept/Sketch Process Example

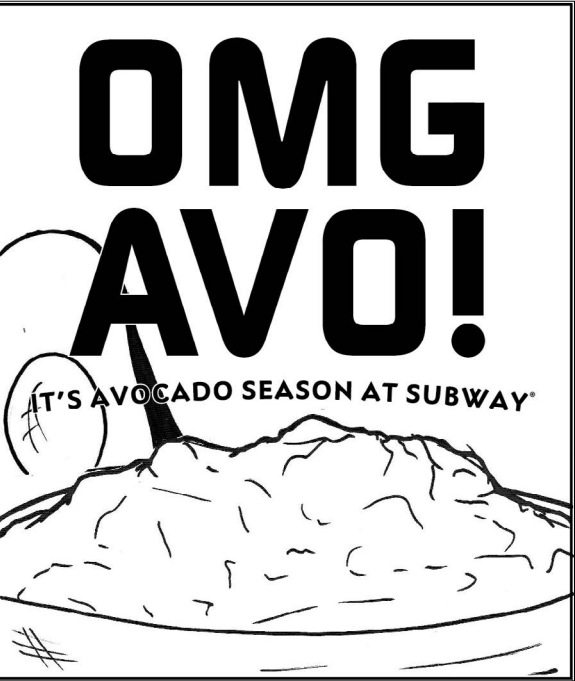
Concept sketches for photography direction



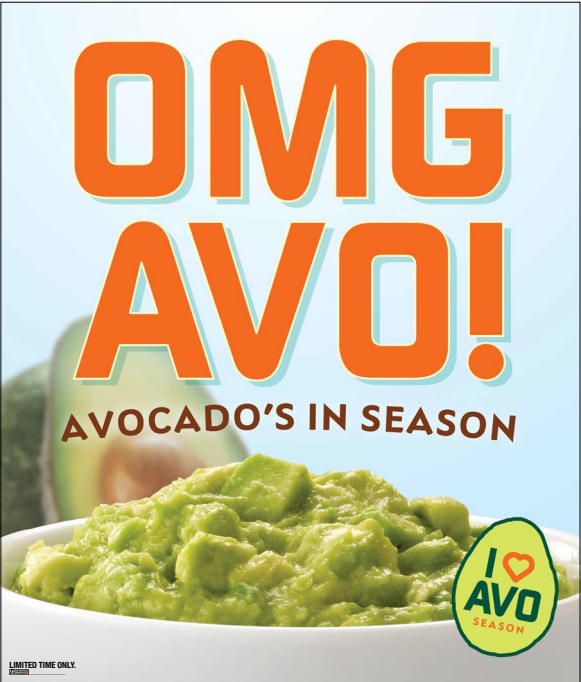
Final Chip Rack Merchandiser with retouched imagery



Concept sketches for photography direction



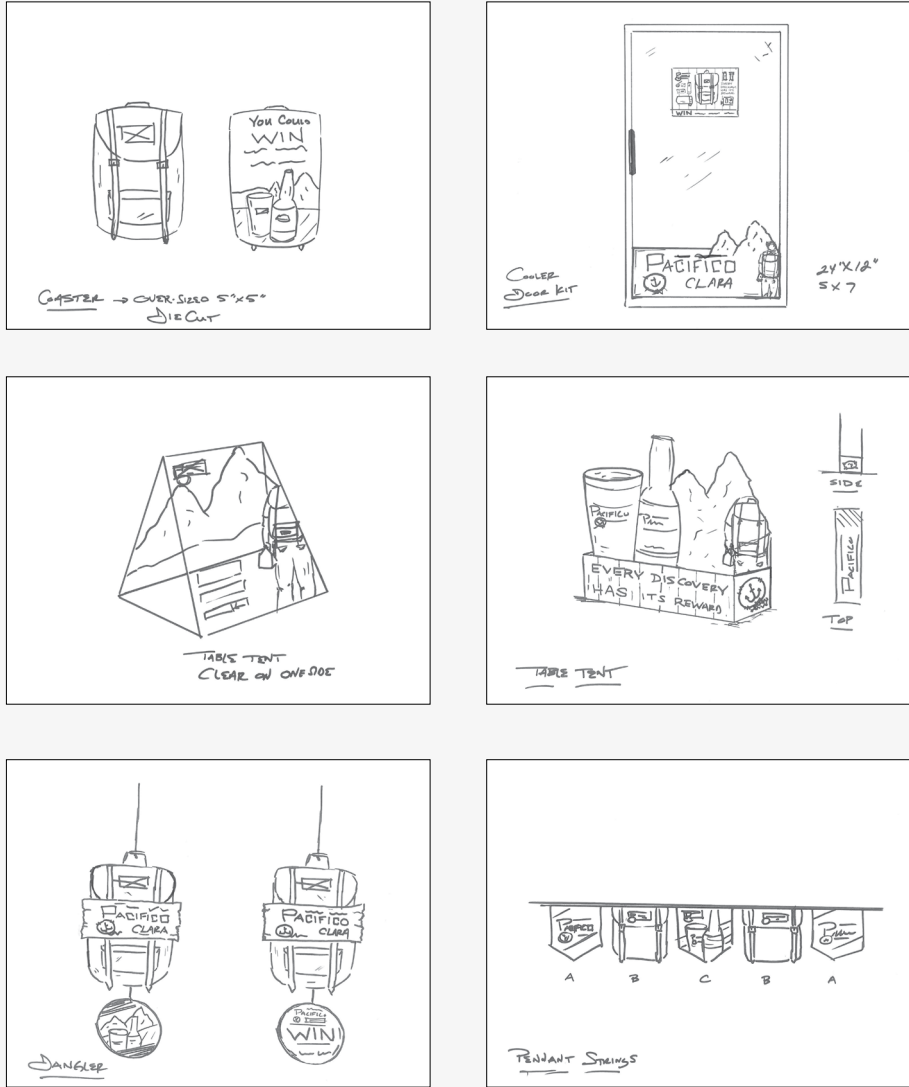
Final Window Sign with retouched imagery



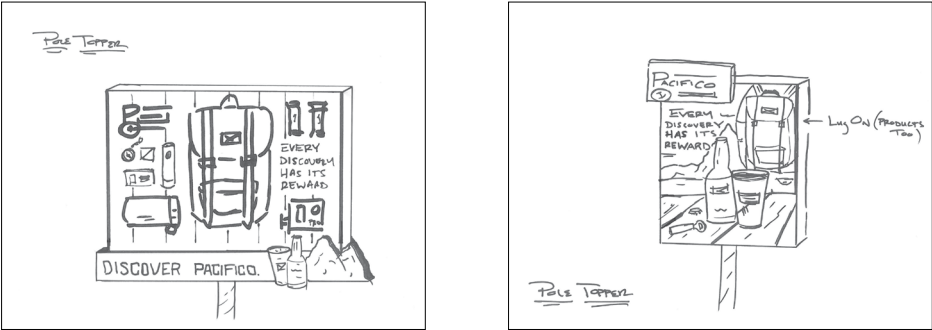


Pacifico Summer - Unique elements sketches

Concept/Sketch Process Example



Pole topper alt ideas



Concept Sketch



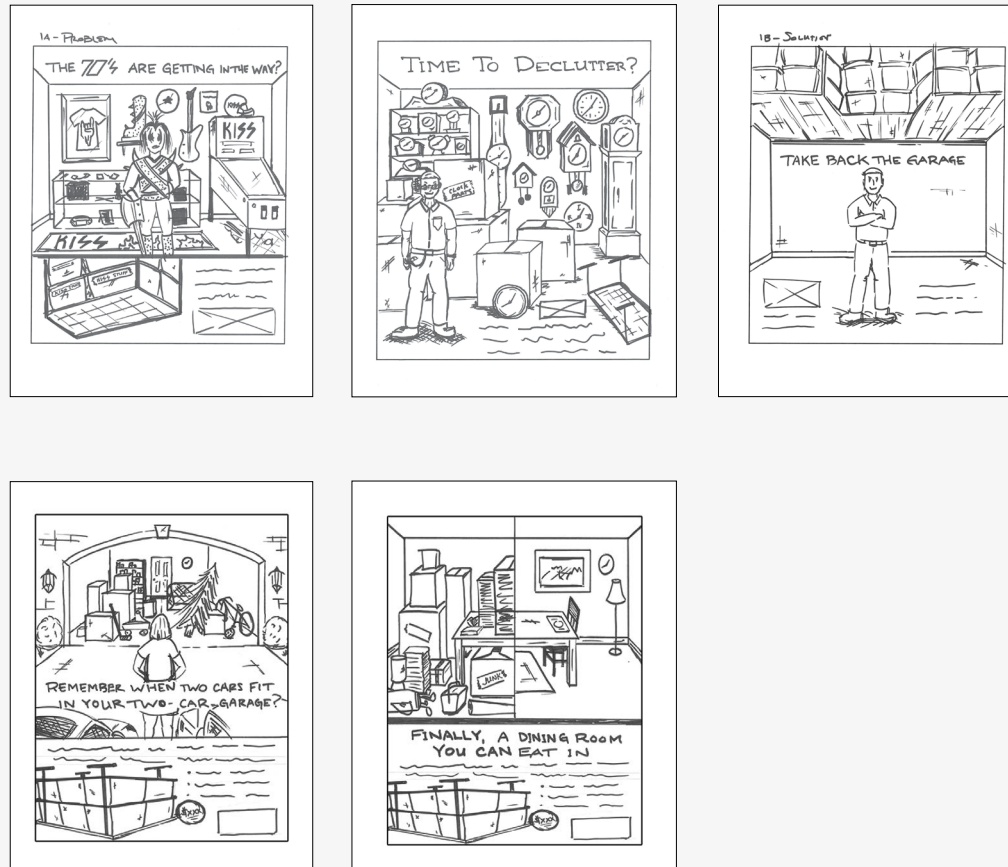
Finished Comp



Liftmaster

Ad concepts and packaging concept

Overhead Storage Rack print Campaign - Concept sketches



Packaging design concept




BMO Harris Bank


Pitch work/concept for new client



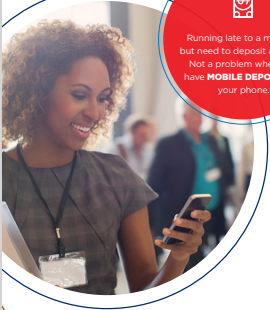
1-Page Flyer




Turn your smartphone into a bank with our **AMAZING APP.**




Stopping to get cash with a car full of kids doesn't have to slow you down. Tap into the money you need with **MOBILE CASH.**



Running late to a meeting but need to deposit a check? Not a problem when you have **MOBILE DEPOSIT**¹ on your phone.



WANT A BETTER GRIP ON YOUR BUDGET?
Get your hands on our App and use **TOTAL LOOK MOBILE**² to track all of your finances on the go—even those not with us.



bmoharris.com/gomobile
Download the app today!

BMO Harris Bank | WHEN YOU NEED A BETTER WAY TO BANK.TM

¹ Message and data rates may apply. Contact your wireless carrier for details.
² BMO Harris Mobile Deposit is available for select BMO Harris Mobile Banking Apps. Users must be BMO Harris Online Banking[®] customers who have had a BMO Harris account for more than 90 days. Deposits are not immediately available for withdrawal. For details, please see the BMO Harris Mobile Banking End User Terms found at bmo.com/legal.
³ BMO Harris Mobile Cash is available for BMO Harris Mobile Banking smartphone apps only. For details, see the BMO Harris Mobile Banking End User Terms found at bmo.com/legal. Users must have a BMO Harris debit or ATM Card. Even though a physical debit card isn't used to access Mobile Cash, the service is still considered a card transaction and transactions are subject to daily transaction limits for your card. If you don't know your card's daily transaction limits, please ask your banker or call 1-888-340-2265.
⁴ BMO Harris Total Look Mobile is available for select BMO Harris Mobile Banking Apps.
Banking products and services are subject to bank and credit approval. BMO Harris Bank N.A. Member FDIC.
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Bill insert



OUR APP cuts you a little slack in your totally busy day.¹



Running late to a meeting but need to deposit a check? Not a problem when you have **MOBILE DEPOSIT**¹ on your phone.




Stopping to get cash with a car full of kids doesn't have to slow you down. Tap into the money you need with **MOBILE CASH.**

BMO Harris Bank
WHEN YOU NEED A BETTER WAY TO BANK.TM

WANT A BETTER GRIP ON YOUR BUDGET?

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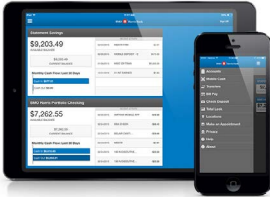


BMO Harris Bank

Pitch work/concept for new client

Bi-Fold brochure - Exterior

WHEN YOU NEED A BETTER WAY TO BANK.™




bmoharris.com/gomobile
Download the app today!

BMO Harris Bank

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Banking products and services are subject to bank and credit approval.
BMO Harris Bank N.A. Member FDIC.

Turn your smartphone into a bank with our **AMAZING APP.**



BMO Harris Bank

WHEN YOU NEED A BETTER WAY TO BANK.™

Bi-Fold brochure - Interior

OUR APP cuts you a little slack in your totally busy day.



Want a better grip on your budget? Get your hands on our App and use **TOTAL LOOK MOBILE**® to track all of your finances on the go—even those not with us.

BMO Harris Bank
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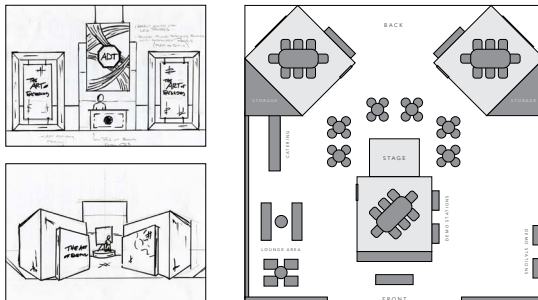
ADT Commercial

Global Security Exchange Tradeshow

Main visual theme development, booth graphics

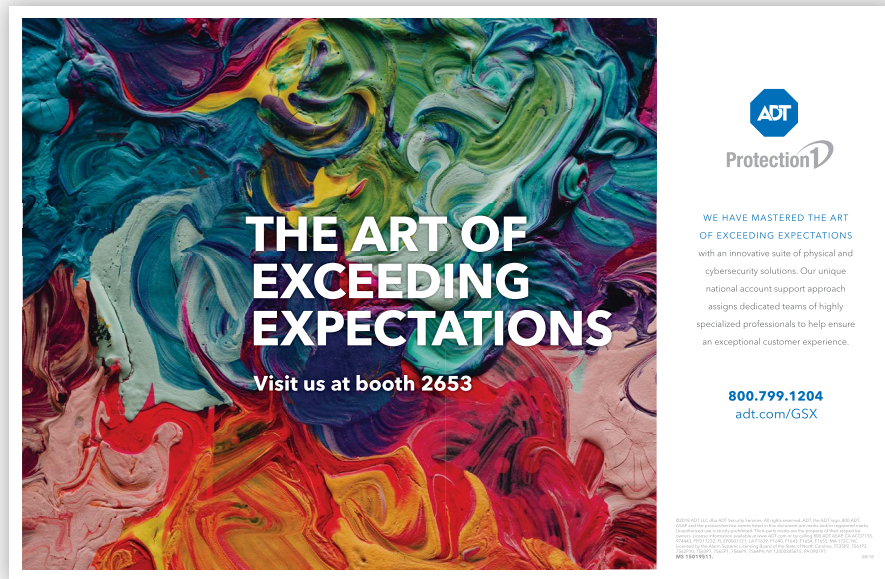


Initial sketch & floorplan



Global Security Exchange Tradeshow

Split cover print ad



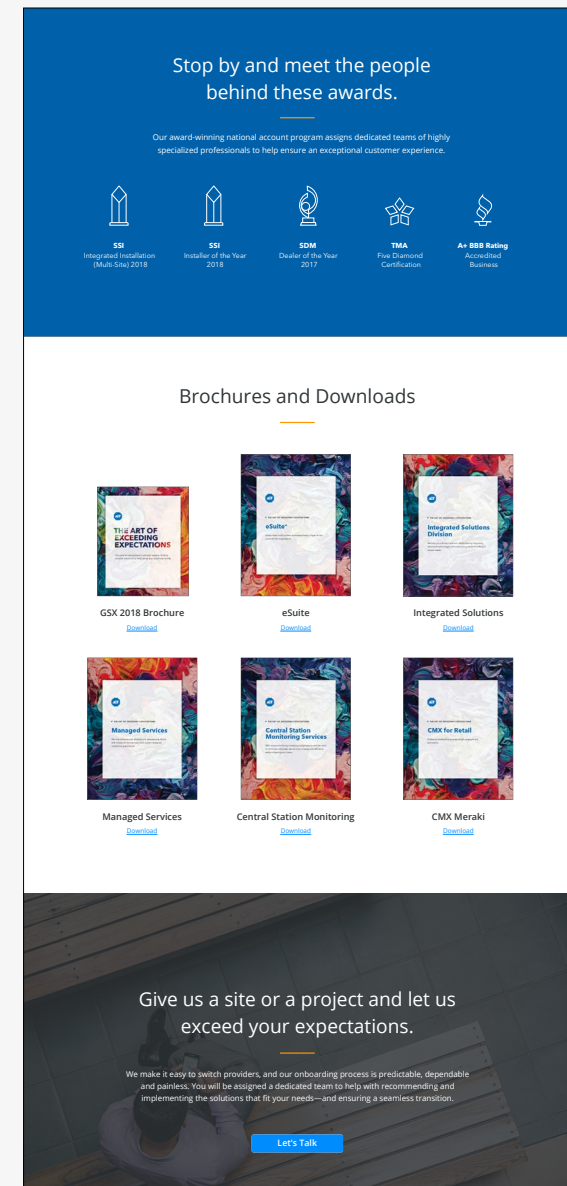
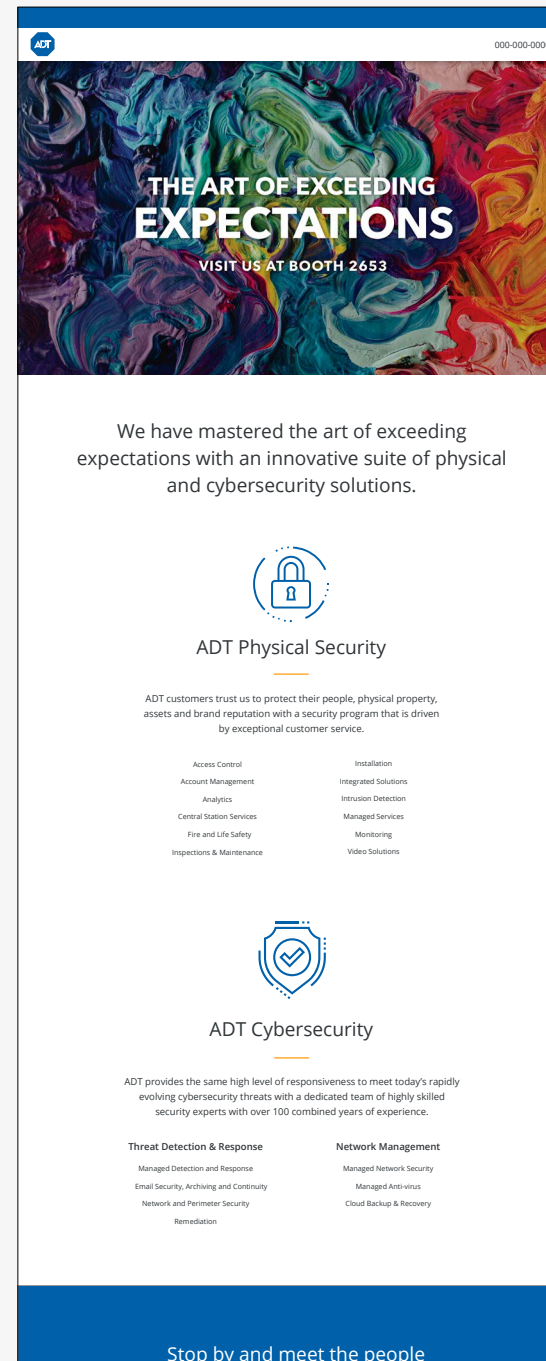
Lanyard strap



Floor decals



Landing page with solution brochures





ADT Commercial

Merge and combine two images into one final image for tradeshow booth display.



+

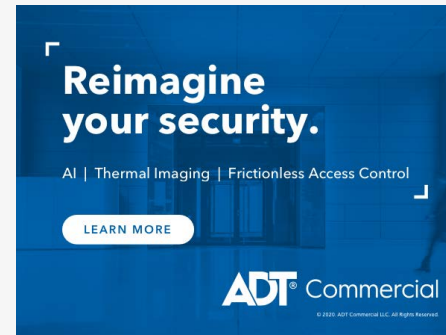


ADT Commercial

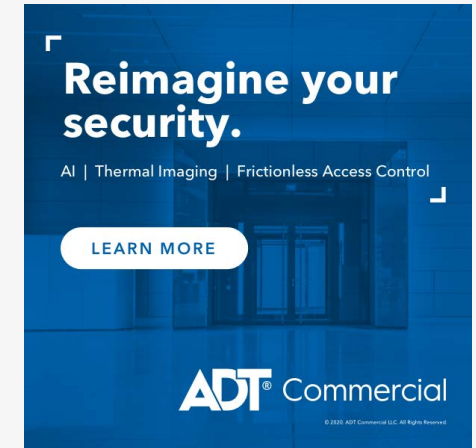
Digital ad concepts for Forbes/Wall Street Journal



Static ads



Expanding ad



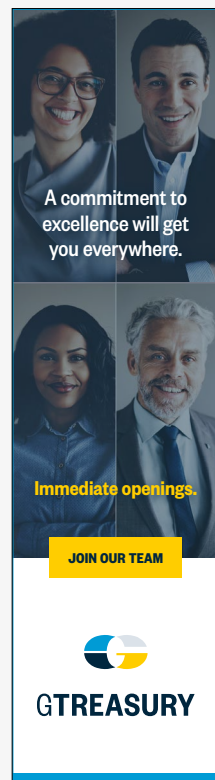
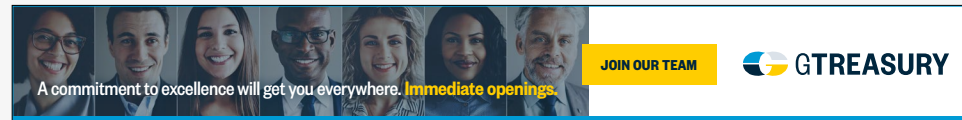
Expanding ad



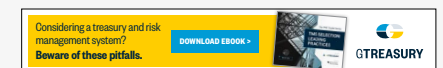
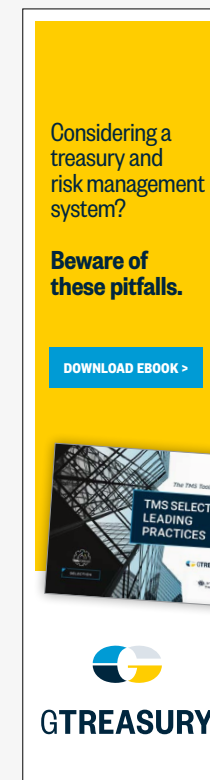
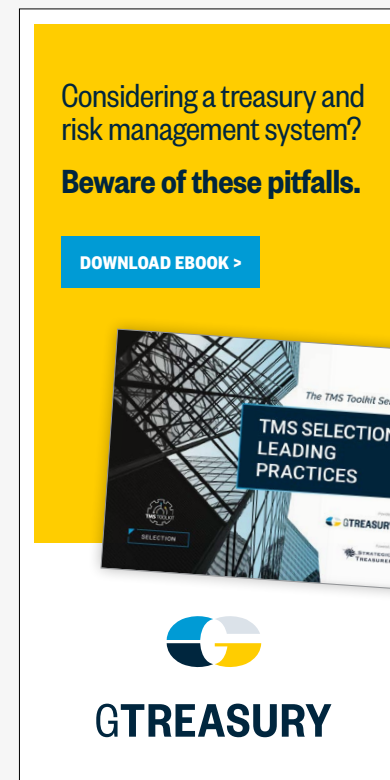
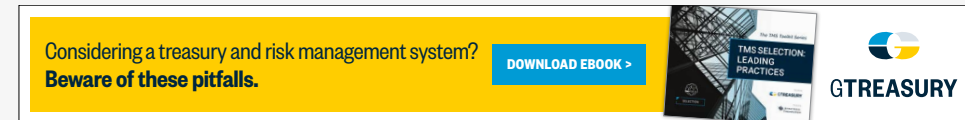
GTreasury

Miscellaneous digital ads

Recruiting campaign



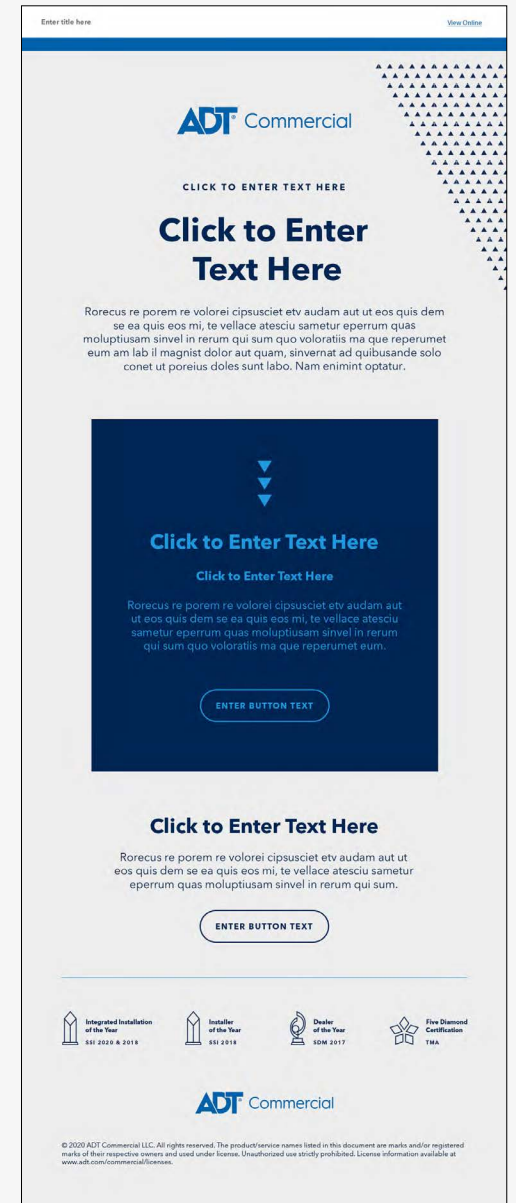
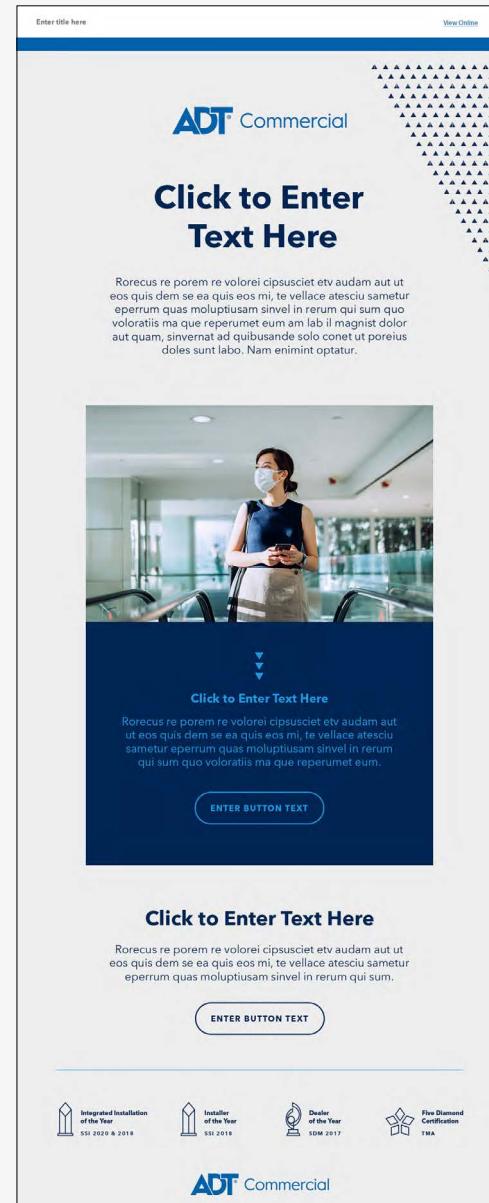
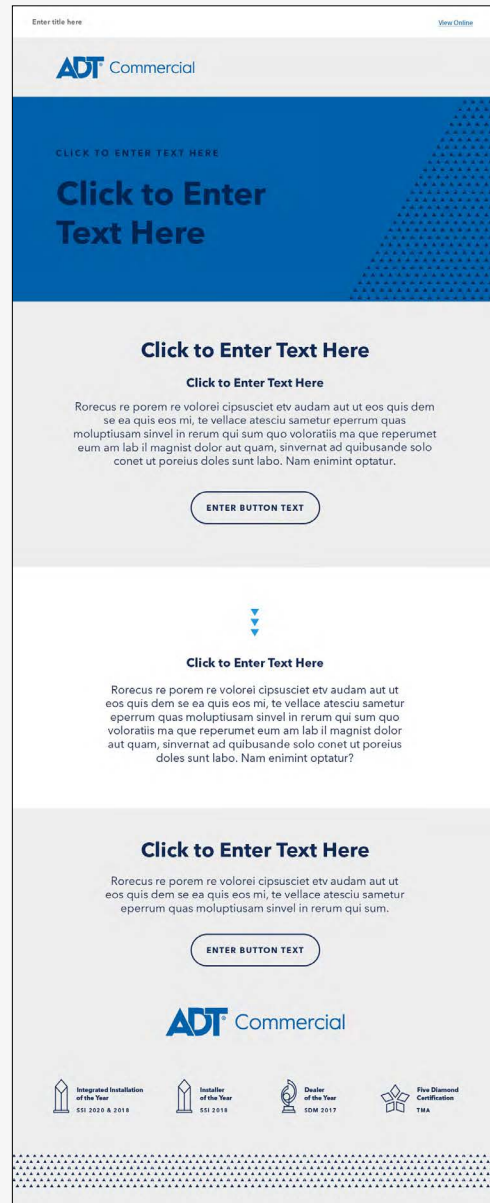
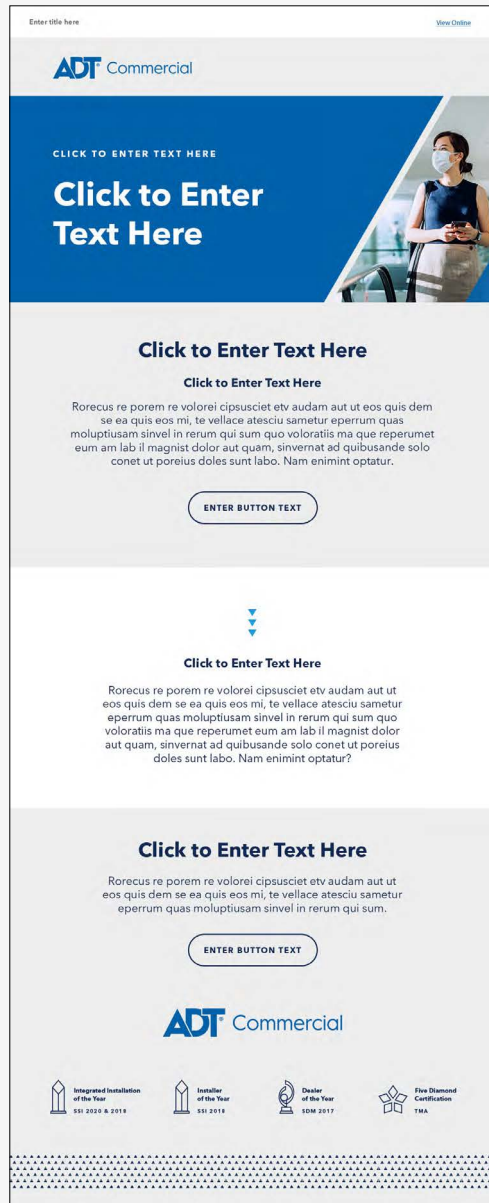
TMS eBook campaign



Check separate zip file for animated ads examples

ADT Commercial

Email templates for Salesforce implementation



Miraclon

Pitch work/concept for new client



Main visual/Print ad

What's in it for you?

For starters, our complete and undivided attention. Instead of being the "flexo division" within a large corporation, we're now a stand-alone company that is 100% focused on flexo—and your success.

We're great listeners and will work with your team to make sure you're getting the most out of your production process—and not just in the prepress area but right down to your on-press bottom line. You'll see a difference and be able to quantify a positive ROI driven by higher production rates, fewer errors in the printing process and a higher level of consistency from job to job.

Where can we help you?

Miraclon is 100% focused on helping you solve problems and embrace the future with innovative, sustainable technology backed by an exceptional level of support.

CALL NICK BRUNK
000.000.0000

Learn how we can help you increase quality and consistency, add speed and capacity, and achieve higher bottom-line growth.

THE PROOF IS ON THE PRESS

miraclon.com

Miraclon Corporation @kodakflexcel

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Digital/social ads



Video: The Proof is in the Plate (Click to view)



A LITTLE MORE ABOUT ME

APPS

Adobe Photoshop CC
Adobe Illustrator CC
Adobe InDesign CC
Flexisign
Keynote
Microsoft Office
Mac OS & Windows
Google Sketchup
Sketch

EXPERIENCE

Art Direction
Concepting
Environmental Graphics
Image Retouching
Infographics
Logo Development
Mockups
Signage
Print Production
Vinyl Application

BRANDS

ADT Security Services
Berkshire Hathaway
Corona Extra & Corona Light
Kraft Heinz Company
Liftmaster
MB Financial
Modelo & Negra Modelo
Omron Healthcare
Pacifico
Protection1 Security
Subway Restaurants
Victoria

INDUSTRIES

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