JAMESBROUDER

DESIGN | ART DIRECTION | PRODUCTION

jb3creates.com
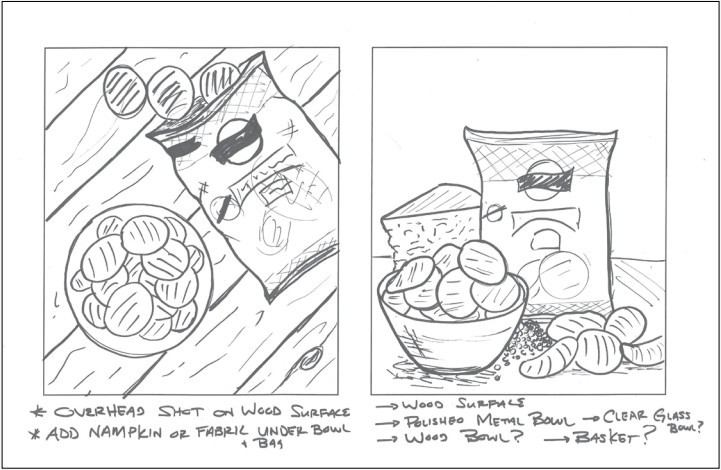
Subway Restaurants
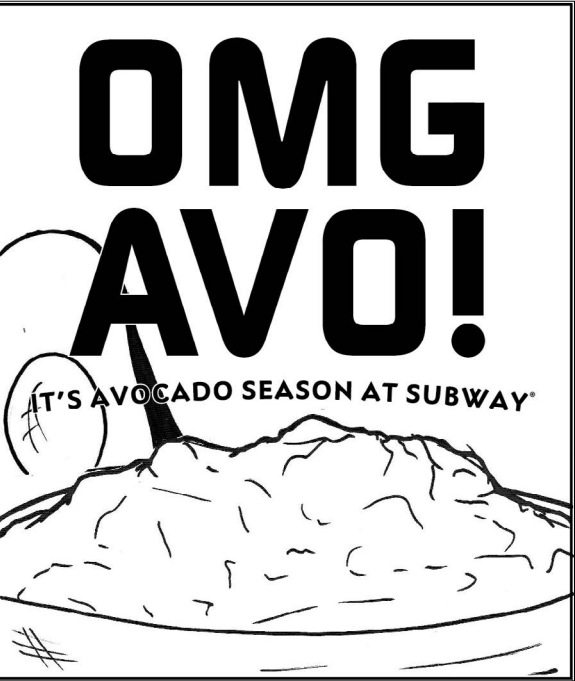### Concept/Sketch Process Example
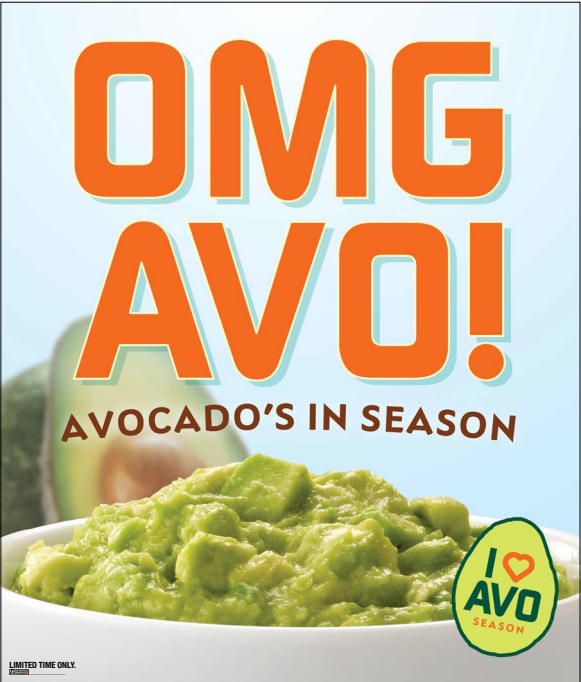
Concept sketches for photography direction

Final Chip Rack Merchandiser with retouched imagery
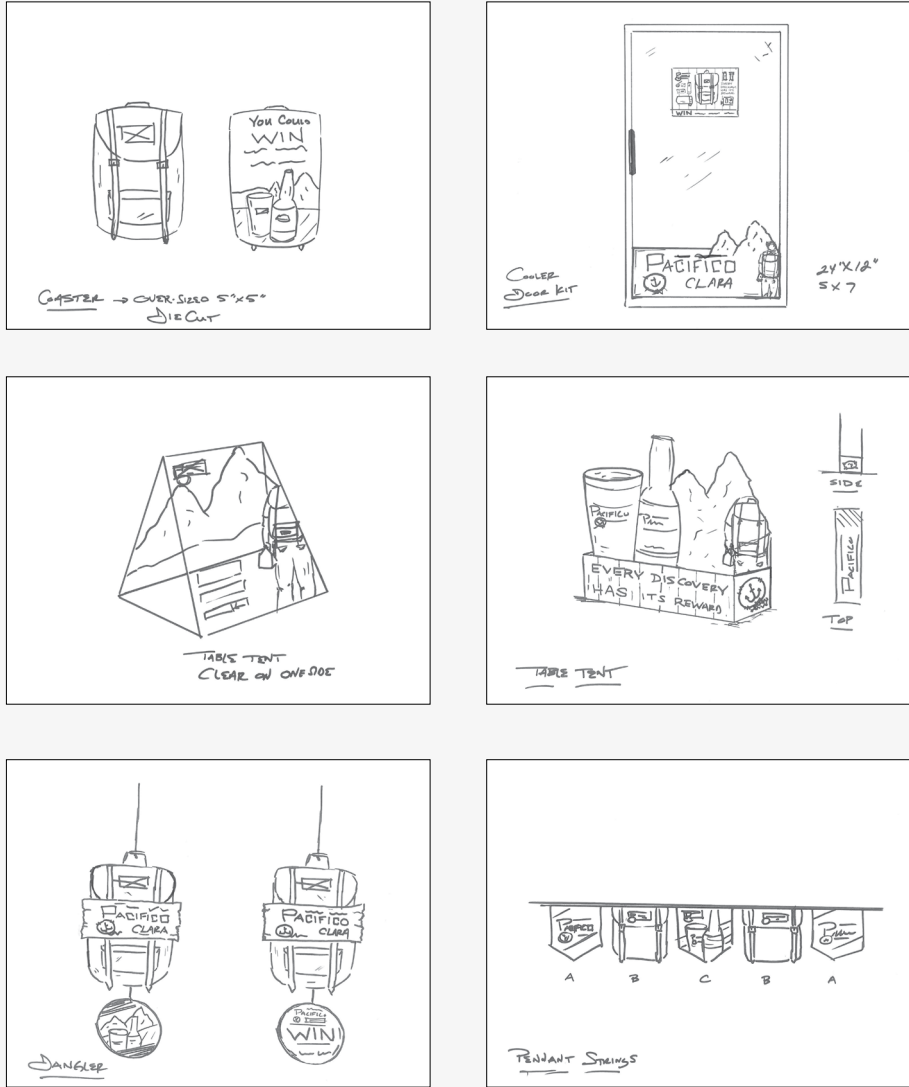

Concept sketches for photography direction
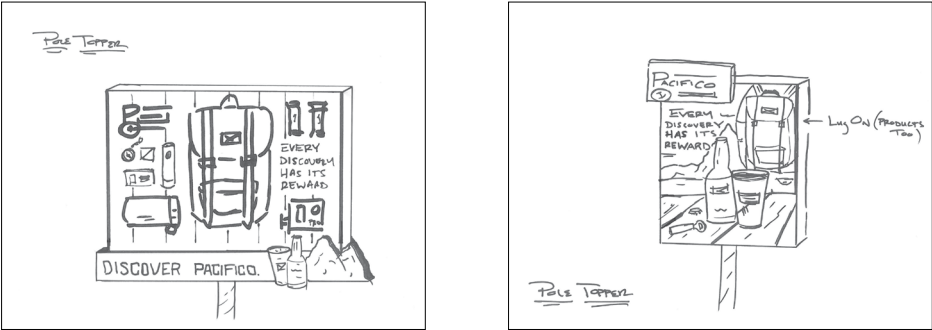

Final Window Sign with retouched imagery

Pacifico Summer - Unique elements sketches

Concept/Sketch Process Example

Coaster → Over-sized 5"x5" Die Cut

Cooler Door Kit   24"x12" 5 x 7

Table Tent clear on one side

Table Tent

Dangler

Pennant Strings

Pole topper alt ideas

Pole Topper

Discover Pacifico.

Pole Topper

Lug On (Products Too)

Concept Sketch

EVERY DISCOVERY HAS ITS REWARD.

Finished Comp

WIN AN ADVENTURE PACK FULL OF HAND-PICKED GEAR
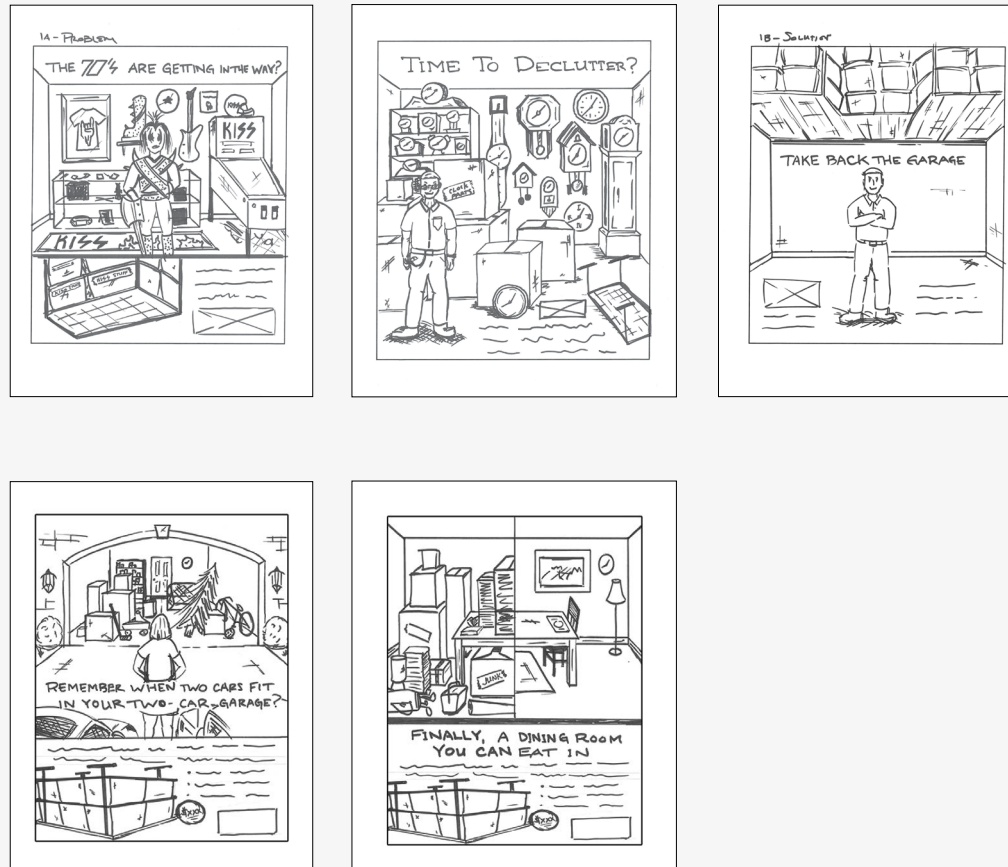
Liftmaster

Ad concepts and packaging concept

Overhead Storage Rack print Campaign - Concept sketches

Packaging design concept

BMO Harris Bank
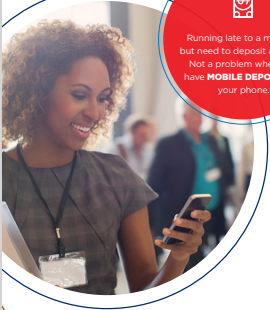
Pitch work/concept for new client

1-Page Flyer

Bill insert

BMO Harris Bank

Pitch work/concept for new client

Bi-Fold brochure - Exterior

Bi-Fold brochure - Interior

WHEN YOU NEED A
BETTER WAY TO BANK.™

bmoharris.com/gomobile
Download the app today!

BMO Harris Bank

Turn your
smartphone into
a bank with our
AMAZING APP.

BMO Harris Bank

WHEN YOU NEED A BETTER WAY TO BANK.™

OUR APP cuts you
a little slack in your
totally busy day.'

Running late to a meeting
but need to deposit a
check? Not a problem when
you have **MOBILE DEPOSIT**²
on your phone.

Want a better grip on your budget?
Get your hands on our App and use
TOTAL LOOK MOBILE⁴ to track all of
your finances on the go—even those
not with us.

Stopping to get cash with a
car full of kids doesn't have
to slow you down. Tap into
the money you need with
MOBILE CASH.³

BMO
Harris Bank

bmoharris.com/gomobile
Download the app today!

ADT Commercial

Global Security Exchange Tradeshow

Main visual theme development, booth graphics

Initial sketch & floorplan
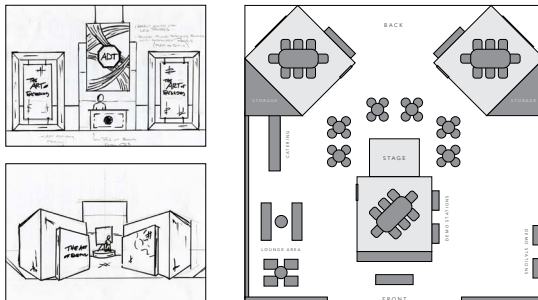
ADT Commercial

Global Security Exchange Tradeshow

Split cover print ad
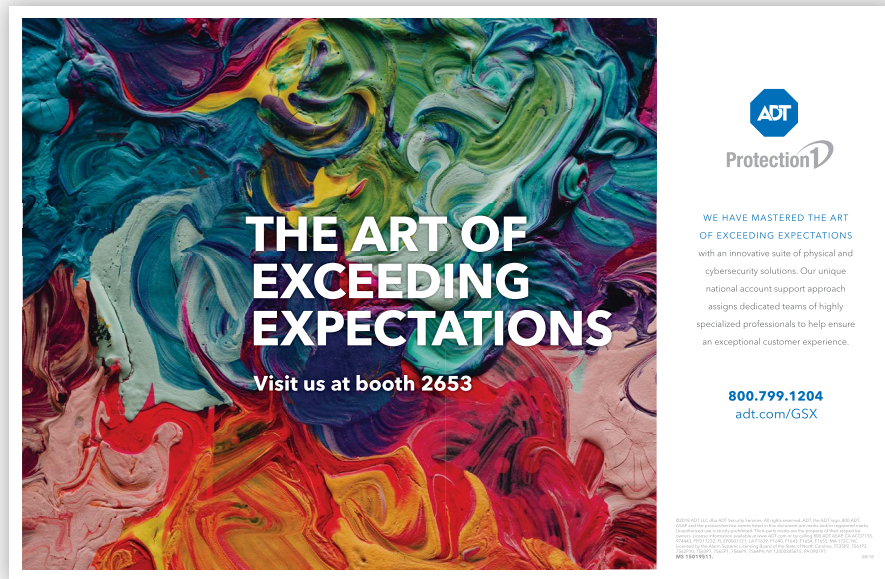
Lanyard strap

Floor decals

Landing page with solution brochures
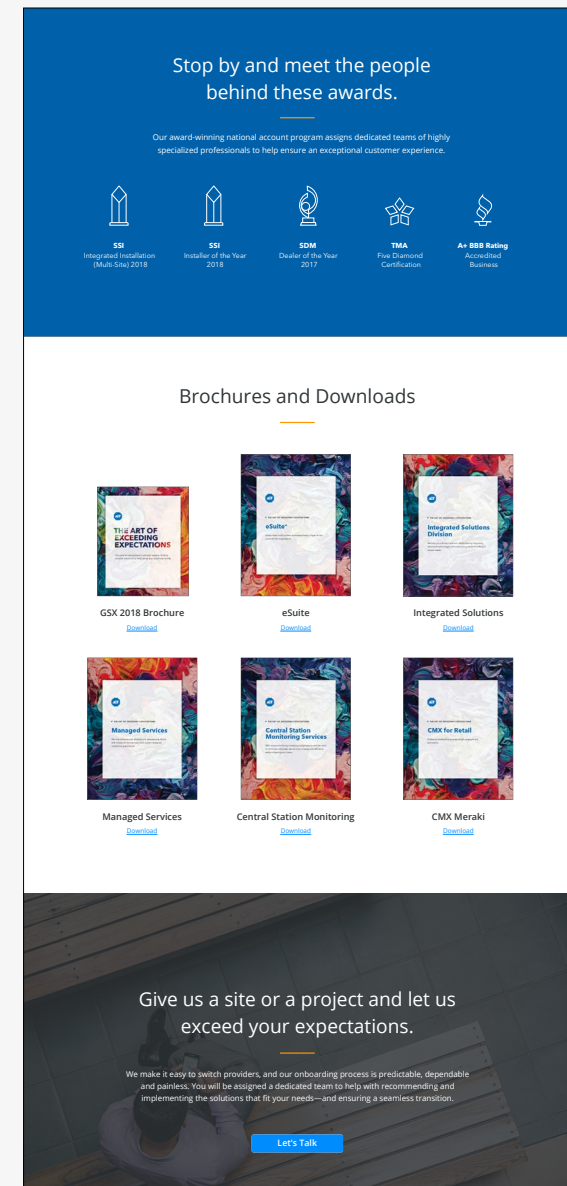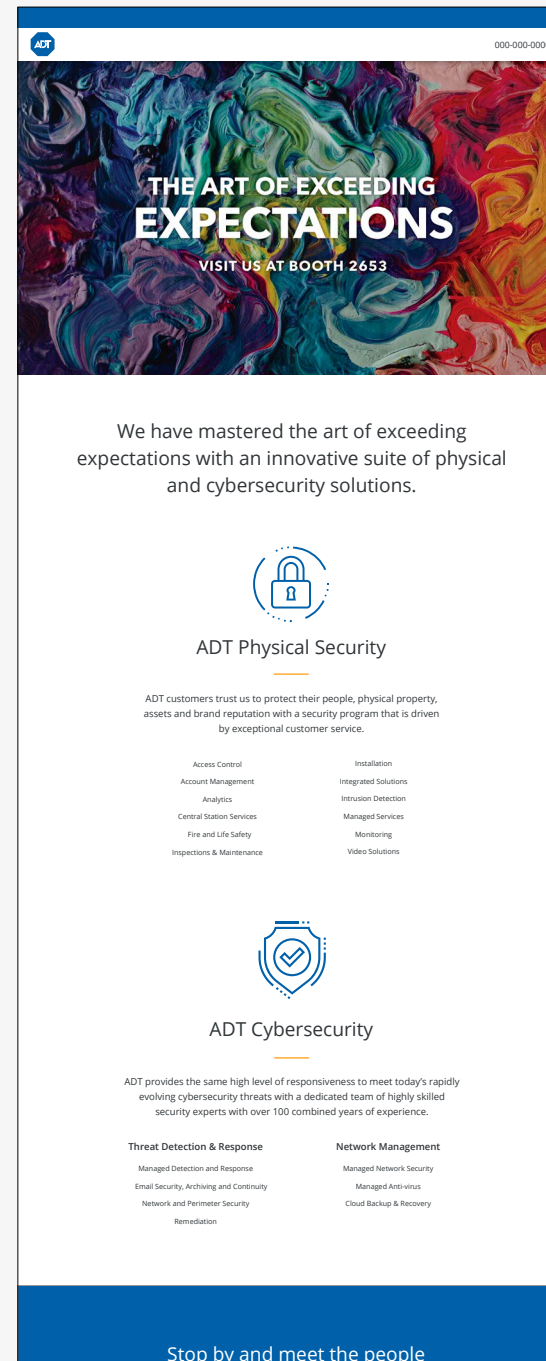
ADT Commercial

Merge and combine two images into one
final image for tradeshow booth display.

ADT Commercial

Digital ad concepts for Forbes/Wall Street Journal

Static ads

Expanding ad

Expanding ad

GTreasury

Miscellaneous digital ads

Recruiting campaign

A commitment to excellence will get you everywhere. **Immediate openings.**

JOIN OUR TEAM

GTREASURY

A commitment to excellence will get you everywhere.

JOIN OUR TEAM

A commitment to excellence will get you everywhere. **Immediate openings.**

JOIN OUR TEAM

GTREASURY

Immediate openings.

JOIN OUR TEAM

GTREASURY

TMS eBook campaign

Considering a treasury and risk management system? **Beware of these pitfalls.**

DOWNLOAD EBOOK >

TMS SELECTION: LEADING PRACTICES

GTREASURY

Considering a treasury and risk management system?

Beware of these pitfalls.

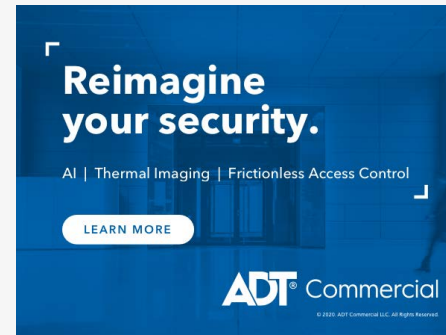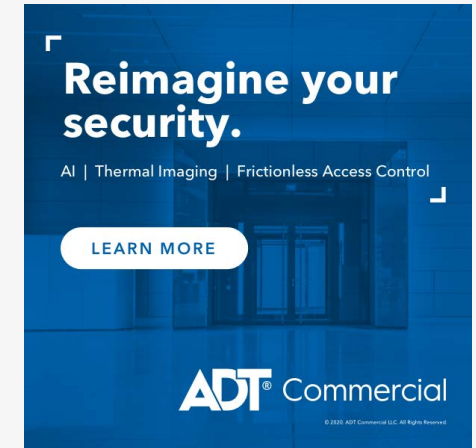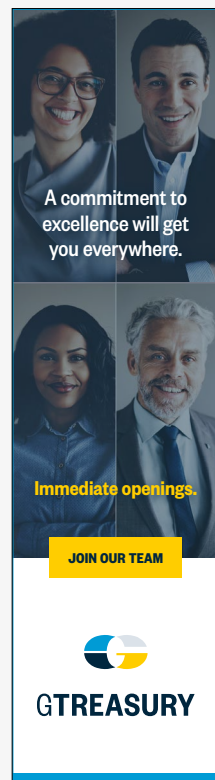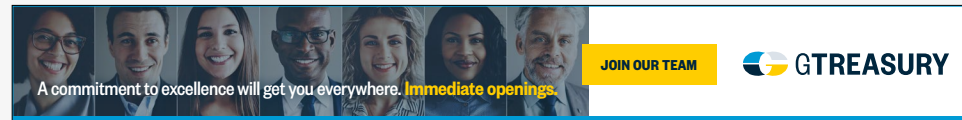DOWNLOAD EBOOK >

The TMS Toolkit Series

TMS SELECTION: LEADING PRACTICES

GTREASURY

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DOWNLOAD EBOOK >

GTREASURY

Check separate zip file for animated ads examples

ADT Commercial

Email templates for Salesforce implementation

Miraclon

Pitch work/concept for new client

Main visual/Print ad

Digital/social ads

MIRACLON IS
100% FOCUSED
ON YOUR SUCCESS.

WE FOCUSED
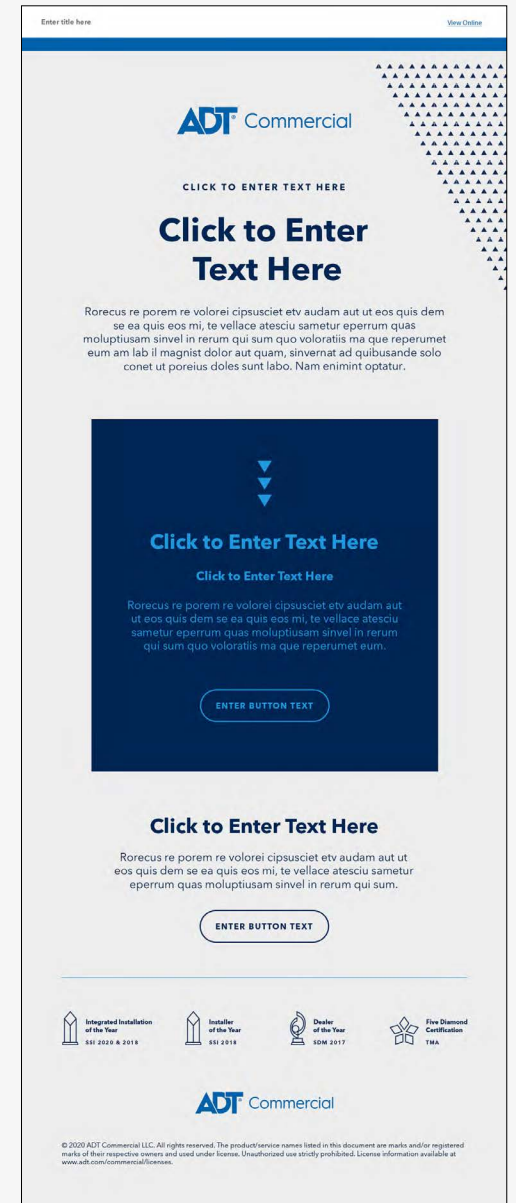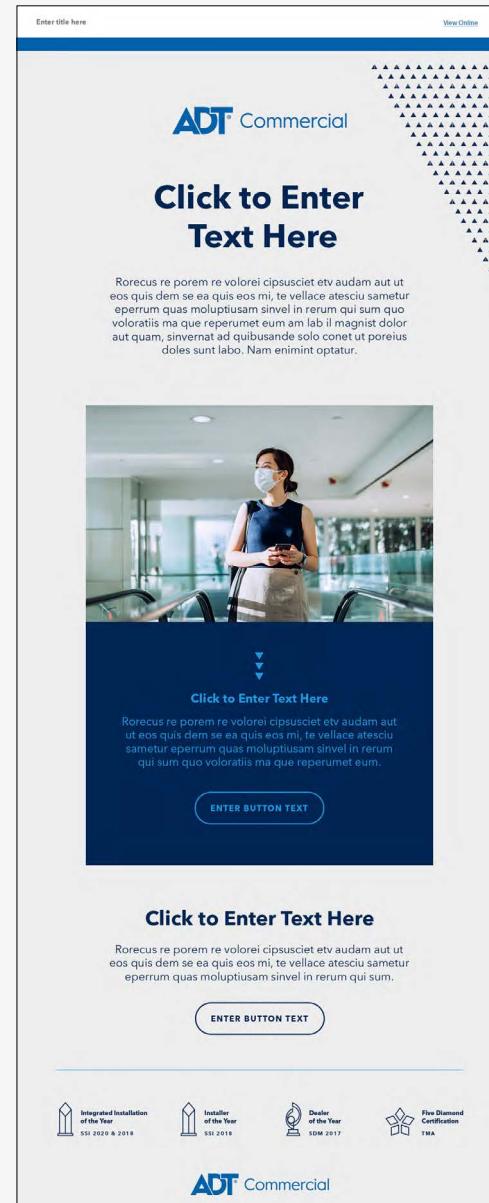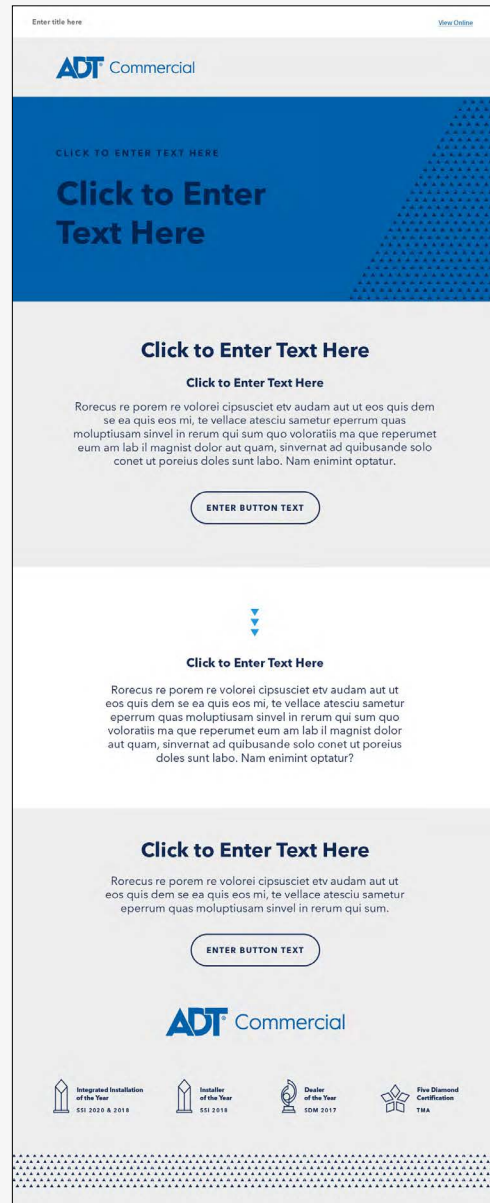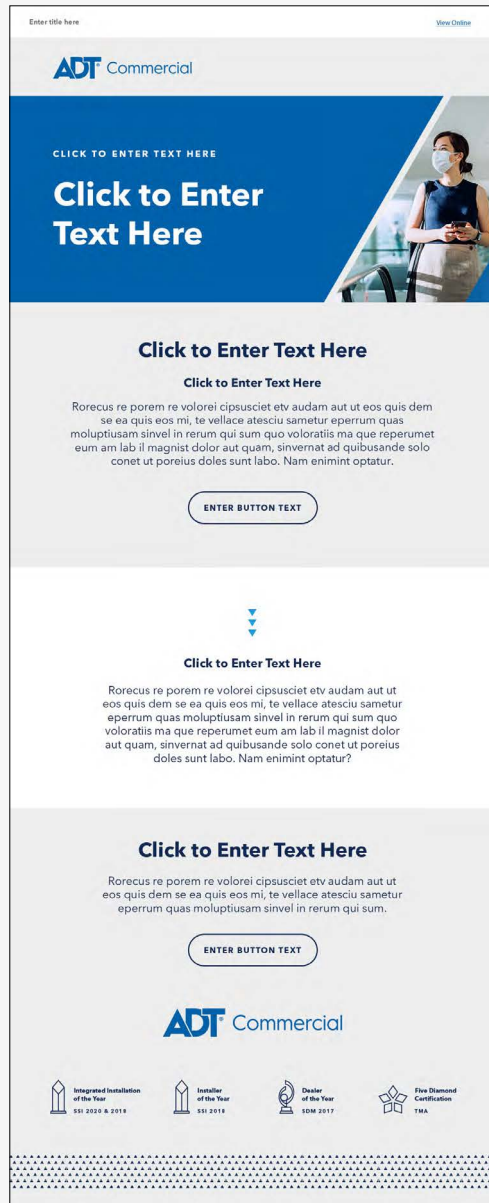ON FORGERY AND MOST PEOPLE
DIDN'T NOTICE THE RESULT.

OUR FOCUS
ON SUSTAINABILITY REDUCES WASTE
WHILE ENHANCING YOUR RESULTS.

IF YOUR FOCUS
IS ON ROI, YOU'LL LIKE
WHAT YOU SEE.

Video: The Proof is in the Plate (Click to view)

WOULD A 15% INCREASE IN SPEED
IMPACT YOUR BOTTOM LINE?

2:32

A LITTLE MORE ABOUT ME

APPS

Adobe Photoshop CC
Adobe Illustrator CC
Adobe InDesign CC
Flexisign
Keynote
Microsoft Office
Mac OS & Windows
Google Sketchup
Sketch

EXPERIENCE

Art Direction
Concepting
Environmental Graphics
Image Retouching
Infographics
Logo Development
Mockups
Signage
Print Production
Vinyl Application

BRANDS

ADT Security Services
Berkshire Hathaway
Corona Extra & Corona Light
Kraft Heinz Company
Liftmaster
MB Financial
Modelo & Negra Modelo
Omron Healthcare
Pacifico
Protection1 Security
Subway Restaurants
Victoria

INDUSTRIES

B2B & B2C
Beverages
Consumer Electronics
Healthcare
Financial Services
Fire & Life Safety
Food
QSR
Retail
Technology
Telecommunications

JAMESBROUDER

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