

JAMES BROUDER 

Let's create.

I'm a passionate creative who has a wide range of design skills and expertise after working in the industry for over 15 years. I help create captivating visuals that engage and inspire audiences to take action—ensuring the client's objectives, target and brand come to life in perfect harmony at the end.

jb3creates.com



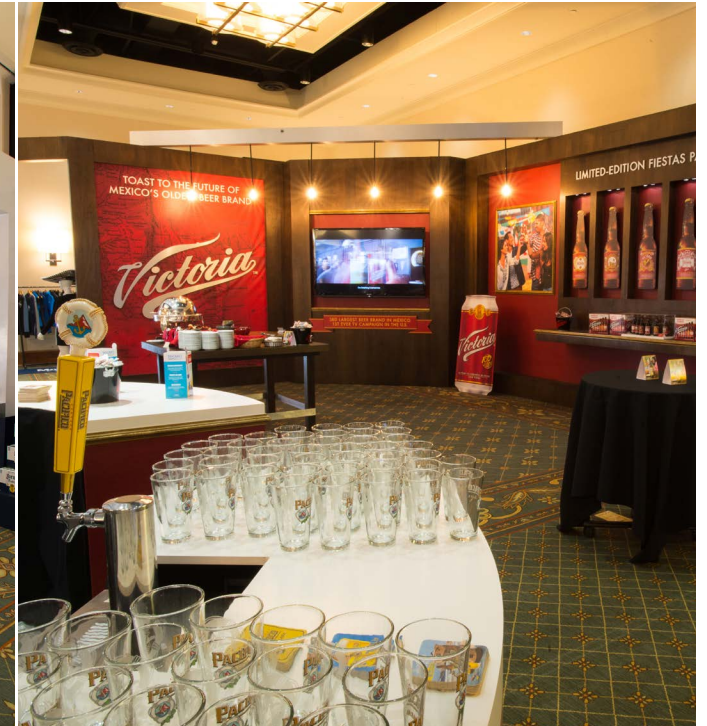
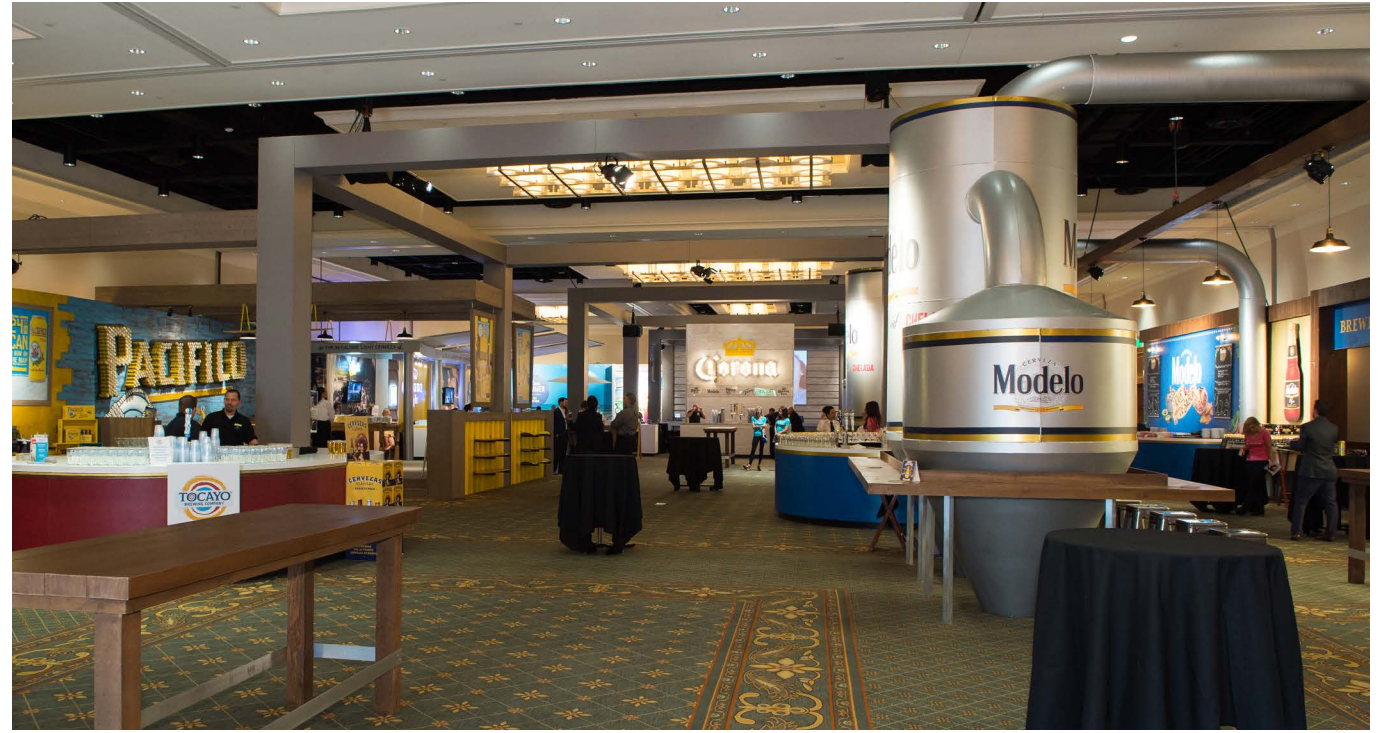
CONSTELLATION BRANDS

Global Network Summit

Senior Art Director | Upshot Agency

- Project management team member
- Art direction and design of graphics and signage
- File prep/production and release to vendors
- Collaborated and assisted with creative requests from in-house 3D Environmental team

IMAGINE. INNOVATE. INSPIRE.





PROTECTION 1 SECURITY SERVICES

ASIS Booth Graphics

Senior Designer | Zeller Marketing & Design

- Concept development and design of booth graphics
- Collaborated with client team and exhibit company

IMAGINE. INNOVATE. INSPIRE.





GTREASURY

Core Values Office Mural

Senior Designer | Zeller Marketing & Design

- Concept development and design
- Collaborated with client team

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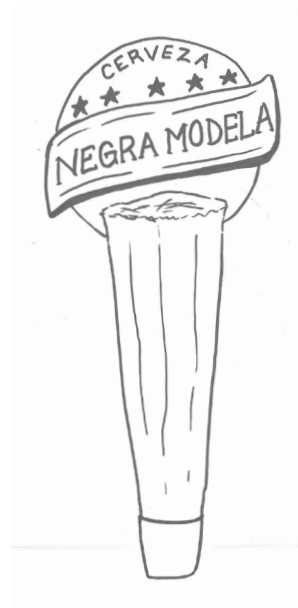


CONSTELLATION BRANDS

Tap Handle Concepts

Senior Art Director | Upshot

- Brainstormed concepts and sketched out designs
- Collaborated with in-house 3D environmental team to complete renderings



IMAGINE. INNOVATE. INSPIRE.



ADT COMMERCIAL

Employee Recognition Wall Concept

Senior Designer | Zeller Marketing & Design

- Concept development and design
- Collaborated with client team

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GTREASURY

AFP Booth Graphics

Senior Designer | Zeller Marketing & Design

- Concept development and design of booth graphics
- Collaborated with client team and exhibit company

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JAMES BROUDER 

james.brouder@gmail.com

847 612 3943

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Employment

SEPTEMBER 2021 - PRESENT

Senior Designer

Purpose Brand

MAY 2016 - SEPTEMBER 2021

Senior Designer

Zeller Marketing & Design

NOVEMBER 2013 - MAY 2016

Senior Art Director

Upshot Agency

JULY 2011 - NOVEMBER 2013

Graphics Art Director

Upshot Agency

AUGUST 2001 - JULY 2011

Operations Manager and Graphic Designer

A-Monk's Sign Company

Technical

Adobe Creative Suite

InDesign, Photoshop, Illustrator, XD

Sketch

Microsoft Office

Word, Powerpoint, Excel

Keynote

Build decks and animations

Google Sketchup

Mac OS & Windows

Social Media Platforms

Facebook, Instagram, LinkedIn

Education

2005 Graduate BFA in Graphic design

Columbia
COLLEGE CHICAGO

Experience

Advertising

Art direction

B2B & B2C

Design for digital & print

File prep & production

Exhibit & tradeshow design

Image retouching

Integrated marketing campaigns

Logo development

Multi-disciplinary expertise

Project management

Sales collateral

Shopper marketing

Team management

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