

JAMES BROUDER 

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jb3creates.com

Let's create.



I'm a creative thinker with over 15 years of experience who helps top brands elevate their message and inspire action through thoughtful designs.

Employment

SEPTEMBER 2021 - PRESENT

Senior Designer

Purpose Brand

MAY 2016 - SEPTEMBER 2021

Senior Designer

Zeller Marketing & Design

NOVEMBER 2013 - MAY 2016

Senior Art Director

Upshot Agency

JULY 2011 - NOVEMBER 2013

Graphics Art Director

Upshot Agency

AUGUST 2001 - JULY 2011

Operations Manager and Graphic Designer

A-Monk's Sign Company

Technical

Adobe Creative Suite

InDesign, Photoshop, Illustrator, XD

Sketch

Microsoft Office

Word, Powerpoint, Excel

Keynote

Build decks and animations

Google Sketchup

Mac OS & Windows

Social Media Platforms

Facebook, Instagram, LinkedIn

Education

2005 Graduate

BFA in Graphic design

Columbia
COLLEGE CHICAGO

Experience

Advertising

Art direction

B2B & B2C

Design for digital & print

File prep & production

Exhibit & tradeshow design

Image retouching

Integrated marketing campaigns

Logo development

Multi-disciplinary expertise

Project management

Sales collateral

Shopper marketing

Team management

IMAGINE. INNOVATE. INSPIRE.